



## Pennant Sponsor Agreement - Kingsmen Level

### Sponsor Info

Business Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

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### Payment & Materials

- Payment of \$175 due before **Friday, March 20**.
- Checks payable to:

**The Pennant**

*Memo: Pennant Sponsorship*

**Mail to:**

*Penn High School – Curt Rallo  
56100 Bittersweet Road  
Mishawaka, IN 46545*

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### Content & Conduct Policy

All sponsor materials must align with Penn High School and The Pennant policies. Content that includes the following is **strictly prohibited**:

- Sexual content
- Alcohol, tobacco, or drug-related promotion
- Obscenity or profanity
- Discriminatory content (racism, sexism, etc.)
- Political endorsements or campaigns
- Any disruption to the school day or inappropriate influence on students

**The Pennant reserves final creative control and the right to reject or remove any content.**

**Package Deliverables**

Kingsmen Level – \$175

- 30 second professional video ad played throughout the game- produced by you
- Business logo and image ad included in the pre-game slideshow
- Everything included in the Gold Level
- Live announcer shoutout during the broadcast
- Custom on-screen graphic displayed during the shoutout

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**Agreement & Signatures**

By signing below, the sponsor agrees to all terms and policies stated above.

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Pennant Representative:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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